



**AUGUST 2023 - CELEBRATING 42 YEARS**

# **"The Society of Auctioneers & Appraisers, Agents & Managers"**



**THE OFFICIAL  
NEWSLETTER OF  
SOCIETY OF AUCTIONEERS  
& APPRAISERS (SA) INC**

## **Representing:**

Auctioneers, Appraisers,  
Agents, Sales Consultants,  
and

Property Managers

- Real Estate
- General
- Livestock



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The Society of  
Auctioneers and  
Appraisers (SA) Inc.

THE  
INDUSTRY  
CHOICE OF  
PROFESSIONALS



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# THE BOARD

**President**  
John Morris



**Vice President**  
Vincent Wang



## Board Members



**Anthony DeMarco**



**Vincent Doran**



**Trish Johnson**



**John Young**





# Welcome to the Board,



*Trish*

*Johnson*

The Board of the Society of Auctioneers and Appraisers (SA) Incorporated welcomes Trish Johnson to the Board to fill the casual vacancy created with the resignation of Sarah Bower. Trish has been in real estate for 30 years, predominately as a selling principal in both city and regional SA, in franchise and independent agencies. In addition for 25 years, Trish has been a senior trainer and assessor in real estate services and an industry representative and consultant.

Trish has a broad vision for promoting awareness of the attributes and the membership benefits of the Society and will assist the Board in promoting the ideals and standards of the Society as a state industry advisory body and representative with a broad vision for growth by delivering with a 'hands-on' approach.





[Download Brochure](#)

# 2 Day Auctioneers Licence Workshop

*Including Nationally Accredited Auction Training Module CPPREP4162 (CONDUCT AND COMPLETE SALE BY AUCTION)*

Society of Auctioneers & Appraisers (SA) Inc. Real Estate Auction Academy

This is the only Auction Academy run by five times Golden Gavel Winner Brett Roenfeldt, giving participants an insight into his experience in conducting over 16,000 Real Estate Auctions in South Australia

**THURSDAYS, 17th and 24th AUGUST**

**8AM for 8:30AM to 6:00PM**

**VENUE:** The HWY  
290 Anzac Hwy, Plympton SA 5038

**COST:** \$1,150 for members requiring license  
**COST:** \$750 for members already licensed

(Non members are invited to join prior to attending)



**This Training Package is available to train Participants on how to conduct a Public Auction of Real Estate and qualify for Registration as an Auctioneer in South Australia.**

*For further information about this dynamic program, talk to the presenters personally  
Brett Roenfeldt 0411 180 960  
Garry Topp 8372 7830*



**Nationally Accredited Trainer  
Brett Roenfeldt F.S.A.A. (Life)**





[Download Brochure](#)

# REAL ESTATE SALES PRACTICE COMPLIANCE

SOUTHEAST REGIONAL

**Coonawara**



**ENSURE YOUR OFFICE FULLY COMPLIES  
WITH ALL ASPECTS OF THE LEGISLATION**

**Wednesday 16th August 2023  
8:30AM for 9AM start to 11:30 AM**

**Chardonnay Lodge  
15006 Riddoch Highway,  
COONAWARA SA 5263**

**Members and employees \$55  
(Group of 2 or more from the  
same office \$44)**







# Golden Gavel 2024 Launch

## + Breakfast with Champions

With Guest Speaker, **Stefan Siciliano**



Stefan was the first agent in SA to reach the coveted Ray White Chairman's Elite 2021 status. This award puts him in the top 1% of all Ray White agents throughout AUS/NZ.

His impeccable work ethic, his attention to detail, and his Database Management skills are just some of the reasons he sits at the top.

**How does he do it?**

**What are his secrets?**

**Friday, 1st September**

**The HWY - 290 Anzac Highway, PLYMPTON  
SA 5038**

**7 AM for 7:30 AM start**

**\$38.50 per person (includes hot breakfast)  
Please RSVP by Friday, 25th August**





# 2023 GOLF CLASSIC



**FRIDAY 24th NOVEMBER**  
**@ MOUNT OSMOND GOLF CLUB**  
Sponsored by Chris Gill

†The Form 1 Company™



## TIMELINE

11.30AM - LUNCH  
12.30PM - TEE OFF  
5.00PM - PRIZES AND AWARDS

## PRICING

\$99.00 FOR GOLF, ON-COURSE  
DRINKS AND SNACKS, BARBECUE  
LUNCH AND SNACKS AFTER THE  
GAME AND PRIZES SPONSORED BY

†The Form 1 Company™

ONLY \$99.00 PER PERSON  
SPONSORED BY CHRIS GILL - THE FORM 1 COMPANY  
PLEASE BOOK ALL TEAMS BEFORE FRIDAY THE 10TH NOVEMBER  
TEAMS OF 4 PLAYERS - AMBROSE WITH SHOTGUN START.

[Download Brochure](#)

Only 15 minutes from the centre of CBD, Mount Osmond Golf Club is blessed with glorious views of the city of Adelaide, Mount Loft Rangers and coastline. The wide undulating fairways, challenging greens and stimulating course layout will always make for a memorable round. Our beautiful heritage clubhouse and welcoming membership will give you a golfing experience that's been delighting our members since 1927.

Golf Carts: Please book early and book direct  
Pro Shop - Tel.: 8379 1674





# Under The Pump



Agents and Auctioneers Under the Pump is the new initiative of the Society of Auctioneers and Appraisers and addresses challenges that Agents and Auctioneers face on a daily basis. The concept of the workshop is to prepare Agents and Auctioneers for different questions and scenarios that can arise when they are under the pump. We held the session at the Hwy on Thursday the 6th of July at 4pm. Proxy bidding was again one of the most popular issues where we demonstrated that how in no circumstances that a person in the employ of the selling agent should bid for a purchaser as they have a definite conflict of interest. Reporting a death, encroachments, fencing notices, interstate bidders not understanding that our conditions of auction are different to theirs.

Other issues including deposit bonds, paying deposit in cash, beneficiaries or executors wanting to bid, vendor wanting more than 110% of the single figure in the agency agreement and 24G was widely discussed where an associate of the agent wants to buy a property that is



listed with that agent. Many other issues were discussed and it is imperative that all Agents and Auctioneers attend one of these sessions. Comments received include “great deal of knowledge”, “good practical information”, “I am now far more prepared in my practice as an Agent”.





# Under The Pump



**Garry Topp F.S.A.A (Life)  
CEO**





# WINNER'S LUNCH

## Celebrating Success at Gaucho's

Last Friday, July 28th, we had a simple yet joyous Winner's Lunch at Gaucho's restaurant



Among the esteemed attendees were **Brett Roenfeldt**, who has achieved the prestigious title of 5x Golden Gavel Live winner! **Bronte Manuel**, the 2023 Golden Gavel Live champion, and **Paul Kilby**, the 2023 Golden Gavel General Champion. **Vincent Doran** who won the 2023 Apollo competition and **Robbie Smith**, who will represent SA in the 2023 Australasia competition in Auckland, NZ on September 17-19 together with Bronte Manuel.

Amidst the warm company of our accomplished winners, we shared delicious food and great conversations, honoring their hard work and dedication. It was a delightful time of bonding and celebrating each other's achievements.

Here's to the winners, their dedication, and their drive to succeed! We look forward to more remarkable achievements as we continue to support and uplift each other on this journey to greatness!





## Buying Residential Property at Auction - How to get the edge!

A hands-on, easy-to-read guide for real estate buyers is now available to the Society members in Mandarin for the increasing number of Chinese buyers attending real estate auctions at South Australia. We already have our contract and agency agreements translated into Mandarin so we thought it would be fitting to also supply a brochure to put buyers at ease and answer all the questions prior to Auction.

We cover all the salient points as two if you find a property that you wished to bid on what do you do? from registration, getting a bidding number, reserved price, vendor bids, announcing that the property is on the market, mid-auction conference, cooling-off rights, insurable risks and guidelines for buyers who may have never attended an auction before.

This brand new brochure is available to members on the Society webpage in member login under member files.

Please direct any feedback you may have to **Garry Topp, CEO at 8372 7830**





SOCIETY OF AUCTIONEERS & APPRAISERS S.A. INC. 南澳拍卖师与评估师协会

# Buying Residential Property at Auction 通过拍卖购买住宅房地产



## How to get the edge! 如何占优势！ A Hands-on, Easy to Read Guide for Real Estate Buyers 房地产买家的实用精简指南

### A WHY AUCTION REAL ESTATE?

#### 为什么会拍卖房地产？

房地产拍卖已成为澳洲最受欢迎的房地产买卖方式之一。拍卖对买卖双方均有极大益处。很多公私团体的售主青睐以拍卖来出售房地产。这些机构包括财产受益方、政府、银行、遗产或债务管理机构、财产分配执行人及委托人等公司、大型机构和私人卖主。拍卖也最能反映房地产的真实市场价。

### B WHAT IS AN AUCTION?

#### 什么是拍卖？

拍卖的过程允许竞拍人在一个公开、透明的公共平台竞相出价，从而确立房地产的市场价格。

### C WHY BUY AT AUCTION?

#### 为什么通过拍卖购置房地产？

拍卖可以帮助您在知晓其他竞价的同时提升您的出价，以免处于一个不知实际竞争状况的局面。如果竞价私下发生，您很可能会面临“抱歉，你错过了”这样的情况。

### E Auction puts the negotiations into the public forum and a time limit on negotiation

拍卖将价格协商放置于公共平台和有限的时间内。

© 南澳拍卖师与评估师协会

### D IF YOU HAVE FOUND A SUITABLE AUCTION PROPERTY YOU WISH TO PURCHASE WHAT SHOULD YOU DO?

#### 如果您找到一处合理的房地产，需要通过拍卖购买，您应该怎么办？

- 1) 告知中介您对此房地产感兴趣，并留下您的联系方式。如果卖主会考虑拍卖前的出价，请中介务必告知您。
- 2) 建议您熟悉一下本地段的情况，各类服务和设施。
- 3) 前往其他拍卖现场，以便更好地了解拍卖过程和比较价格。
- 4) 参加竞拍前，确保您的财务已经通过审批，并且您已有现金10W作为首付款，这笔款可随时使用。
- 5) 如果您对房屋结构或其他情况有疑问，请在竞拍前进行建筑检查。
- 6) 竞拍前请检阅购买合同(Contract)、产权契据(Certificate of Title)，以及Section 7的声明和条款。拍卖前三个工作日内，中介办公室会展示这些文件。拍卖开始前30分钟，也会在拍卖现场展示这些文件。
- 7) 如果您对合同中的标准条款有异议，请必须在拍卖开展之前与中介协商，一经同意，请书面记录所做更改。
- 8) 如果您指派第三方代理您竞拍，请务必告知中介。代您竞拍者必须以购买人身份签署购买合同，除非您会在场签字。为此，南澳拍卖师与评估师协会为会员提供《代理竞拍表》(Proxy Bidding Forms)。

[www.auctioneers.com.au](http://www.auctioneers.com.au)





## Buying Residential Property at Auction 通过拍卖购买住宅房地产

**F DO I NEED TO REGISTER TO BID AT THE AUCTION?  
我是否需要注册竞拍意向吗？**

对。为竞拍住宅房地产，您必须在注册意向时提供姓名、地址、联系电话和身份凭证。南澳拍卖师与评估师协会为协会会员提供《竞拍注册表》(Bidder's Registration Forms)。

**G DO I REQUIRE A BIDDING NUMBER TO BID?  
竞拍时我需要一个竞拍号码吗？**

对。中介会为您提供住宅房地产竞拍号码，以便区分竞拍人身份。南澳拍卖师与评估师协会有竞拍号码牌，会员可以使用。

**H WILL THE AUCTIONEER ANNOUNCE WHEN THE RESERVE PRICE IS REACHED?  
到达保留价时，拍卖师会公布吗？**

不会。因为底价是保密的所以不会公布于众。

**I WILL THE AUCTIONEER BE USING VENDOR BIDS?  
拍卖师会启用卖主竞拍吗？**

如果多个竞拍者争相竞拍，拍卖师或不需要卖主竞拍。但是，如果无人开启竞拍，拍卖师或启用其权利，代替卖主竞拍。这些叫价都会明确澄清为“卖主出价”，以确保流程透明。

**J WILL THE AUCTIONEER USE ONLY ONE VENDOR BID?  
拍卖师只会用一次卖主出价吗？**

不是的，不一定。根据竞争情况，拍卖师可最多使用三次卖主出价，以鼓励竞拍人在售价范围内竞拍住宅房地产。

**K IF I AM THE ONLY BIDDER WHY SHOULD I BID?  
如果我是唯一竞拍人，我为何还需要叫价？**

如果拍卖师已声明，最高叫价人有优先协商价格的权利（从保留价或修改后的保留价起协商）。作为最高叫价人，您有优先权在中介与其他买家协商前与卖主协商。如果您想占得先机，参加叫价非常重要。否则您就和其他几位潜在买家一样在拍卖结束后尝试协商。

**L WILL THE AUCTIONEER ANNOUNCE THE PROPERTY IS ON THE MARKET AND GOING TO BE SOLD?  
如果拍买的房地产已达到出售价格范围，即将售出，拍卖师会公布吗？**

并无必要公布。如果您对叫价有所保留，等待拍卖师公布，您有风险错失此房地产。因为拍卖师并没有法定义务作此声明。如果您希望购买此房地产，您必须叫价。



以上《通过拍卖购买住宅房地产-实用指南》由南澳拍卖师与评估师协会 (The Society of Auctioneers & Appraisers (SA)) 专门编写，为广大房地产购买者提供实用、易懂的拍卖指南，同时内容参照南澳州相关法律法规。  
南澳拍卖师与评估师协会是代表南澳州拍卖师与评估师专业领域的行业协会。您在委任拍卖师或评估师前，请确保他们是本协会的会员。查询协会全部会员名单，请访问网站：[auctioneers.com.au](http://auctioneers.com.au)

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**M WILL THE AUCTIONEER ALWAYS HAVE A MIDAUCTION CONFERENCE WITH THE VENDOR?  
拍卖师总会在拍卖中与卖主会谈吗？**

不是。取决于拍卖情况和卖主指示，拍卖师有可能只简单宣布三次，然后卖给最高叫价人，并不一定会请示卖主。

**N DO COOLING OFF RIGHTS APPLY AT AUCTION?  
冷静期适用于拍卖吗？**

不适用。您需要签署无条件购买合同，冷静期不适用。

**O DO I HAVE AN INSURABLE RISK FROM THE FALL OF HAMMER?  
拍卖锤落下时，意味着我是否需要承担保险风险吗？**

对。作为买家，从拍卖锤落下时，您已有此物业的产权利益。我们强烈建议您在完成购买前预先安排保险事宜。

**P WHAT DO I NEED TO DO AFTER PURCHASING THE PROPERTY?  
竞拍购买后，我需要什么？**

您需要立刻签署购买合同，支付10%定金。



**Q I HAVE NEVER ATTENDED AN AUCTION BEFORE, HOW DO I BID?  
我从未参加过拍卖，我该如何竞拍？**

- 1) 确定您计划花多少钱购买此房地产。
- 2) 清晰准确地叫价。高举您的号码牌，以便拍卖师可以看清。不要等到最后一刻才出价，这样您有可能错过。
- 3) 强劲、自信地出价。这样可以告示大家，您是认真的。
- 4) 快速叫价。如果您有所犹豫，别人会觉得这是您的最终叫价，从而激发他们继续加价。与此同时，其他人快速、气势汹汹地叫价，是为了吓唬您退却。
- 5) 价格在您预算内时开始叫价。
- 6) 不要紧张。以合适您的价格开始叫价。
- 7) 拍卖师会按价格区间设定叫价增额。您可在增额内叫价。您也可以自行升降拍卖师所设定的增额，无需担心。但为了卖主的最大利益，拍卖师有权接受或拒绝您的增额。
- 8) 当叫价放缓或停在卖主可接受的价位，为安全起见，以及协助低于此价的竞拍人和最后一刻竞拍人，拍卖师会先喊出“第一次”，然后“第二次”，“第三次”和“最后一次”。然后落下拍卖锤“成交”(sold)。





.....

# Rent Roll Sales

.....



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# SOCIETY'S AUCTIONS

**SOLD!**



MOUNT OSMOND,  
3 Oceanview Crescent  
SOLD for \$1,248,000

**Agent:** Damien Fong  
**Auctioneer:** George Kargiotis



HAZELWOOD PARK,  
1 Russell Avenue  
SOLD for \$1,200,000

**Agent:** Grant Wills  
**Auctioneer:** Bronte Manuel



TORRENS PARK,  
9 Highland Avenue  
SOLD for \$1,275,000

**Agent:** Simon Tanner  
**Auctioneer:** Simon Tanner



PARALOWIE,  
20 Margarita Street  
SOLD for \$531,500

**Agent:** Winston Coxon  
**Auctioneer:** John Morris





# SOCIETY'S AUCTIONS

**SOLD!**



PAYNEHAM SOUTH,  
40A Luhrs Road  
SOLD for \$1,428,000

**Agent:** Robyn Coles  
**Auctioneer:** John Raptis



GILBERTON,  
4 Stour Street  
SOLD for \$1,566,000

**Agent:** Joe Maiorana  
**Auctioneer:** Jarrod Tagni



WEST CROYDON,  
50A Kingsley Avenue  
SOLD for \$555,000

**Agent:** Thomas Crawford  
**Auctioneer:** Vincent Doran



ROSE PARK,  
76 Swaine Avenue  
SOLD for \$3,100,000

**Agent:** Bronte Manuel  
**Auctioneer:** Bronte Manuel





# SOCIETY'S AUCTIONS

**SOLD!**



HENLEY BEACH,  
158 military road  
SOLD for \$1,227,000

**Agent:** Gordon Scott  
**Auctioneer:** Brett Roenfeldt



PROSPECT,  
Units 1-4/21 Wilson Street Prospect  
SOLD for \$1,685,000

**Agent:** George Kargiotis  
**Auctioneer:** George Kargiotis



URRBRAE,  
52A Birksgate Drive  
SOLD for \$1,060,000

**Agent:** Glenn McMillan  
**Auctioneer:** Glenn McMillan



FULHAM GARDENS,  
24 Burns Ave  
SOLD for \$1,007,000

**Agent:** Mark Bowden  
**Auctioneer:** Jonathon Moore





# SOCIETY AUCTIONEERS REPORTING THEIR AUCTIONS ON THE SOCIETYS UPCOMING AUCTIONS APP



Troy Tyndall



John Morris



Tony Tagni



Jarrod Tagni



Aj Colman



Brett Roenfeldt



Bronte Manuel



Rod Smitheram



Geoff Schell



Jonathon Moore



Michael Cavuoto



John Raptis



Simon Lambert



Peter Economou



Richard Thwaites



Brett Pilgrim





# SOCIETY AUCTIONEERS REPORTING THEIR AUCTIONS ON THE SOCIETYS UPCOMING AUCTIONS APP



Anthony DeMarco



Vincent Doran



Angus Barnden



Matt Smith



Paul Arnold



Hamish Mill



David Smallacombe



George Kargiotis



Mark Griffin



Sam Doman



Sharon Gray



Marc duPlessis



Richard Ward



Tim Thredgold



Joshua Bagley



Michael Fenn



Simon Tanner



Nathan Casserly



James Wardle





# '40 YEARS OF HISTORY'

Highlighting 40 years of achievements  
celebrating and recognising the dedication  
and passion of The Society Family.



[\*\*CLICK HERE AND  
WATCH THE VIDEO\*\*](#)



# Direct Connect

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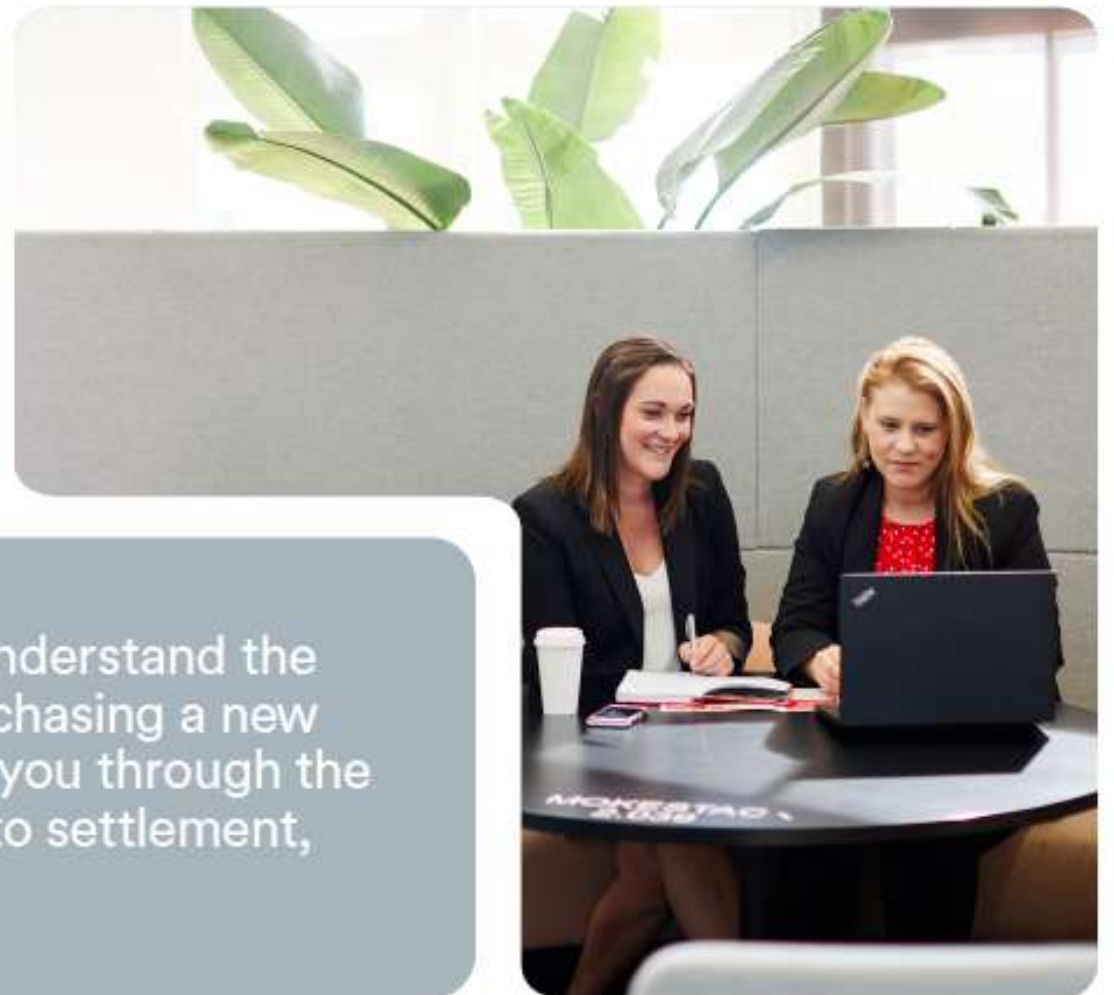
\* For Terms and Conditions visit [directconnect.com.au/terms-conditions](http://directconnect.com.au/terms-conditions)

**DIRECT CONNECT**  
MAKES MOVING EASY

## WE'VE GOT YOU COVERED

Direct Connect's free home buyer service provides you a personalised service with a dedicated contact person to guide you through every aspect of your move. You can choose to use as many or as few of our services as you require and we'll ensure that everything is covered and connected, ready for the day you move in.

## We understand the moving process



## SERVICES WE CONNECT

We can connect you with a wide range of market leading gas and electricity suppliers. With our Always On Guarantee\* you can be assured that your electricity and gas will be connected on the day you move in!



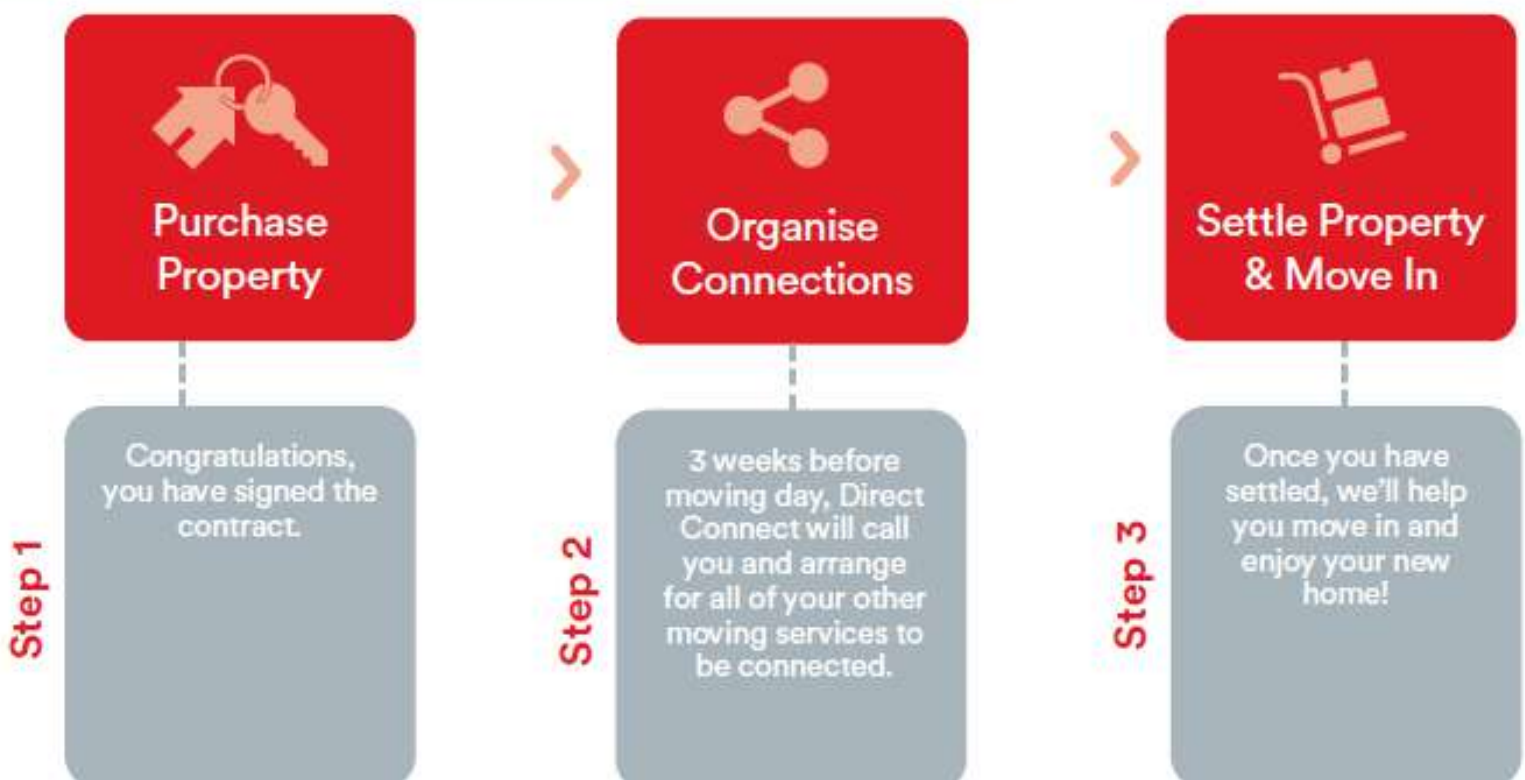
Our telecommunication experts can advise you on a great range of phone, broadband and mobile solutions, tailored to suit your needs.



Plus, ask our expert team about other services we can help with such as truck hire, removalists and cleaning.



At Direct Connect we understand the stress involved with purchasing a new property and can guide you through the process from purchase to settlement, and beyond.





# Read Signs

## Real Estate Sign Specialists

### Complete Real Estate Sign Management

Our quick and easy online ordering system has provided an edge to the market for Real Estate Signs, saving you time and enabling you to spend more productive time listing clients and selling properties.

- Manufacture, printing, installation and removal of your real estate signs.
- Easy online ordering, and tracking.
- Attention to detail meeting client's needs.
- Versatile print options including photos.
- Fast efficient service.

### Services

3D Signs

Banners

Commercial Signage

Illuminated Signs

Vehicle Signs

Signage Projects



**Darren Read**  
**Director**

**T: 8443 3400**

**E: [darren@readbros.com.au](mailto:darren@readbros.com.au)**

**w: [www.readbros.com.au](http://www.readbros.com.au)**



**READ BROTHERS**

SIGNS | GRAPHICS | DISPLAYS

To partner with  
Read Brothers  
please contact  
Darren Read



# eight at the gate



## Exclusive Members Only Special Offer

All members of The Society of Auctioneers & Appraisers (SA) receive **30% off any wine purchase!** Select from our multi-award winning range, whether it's our best selling Single Vintage Chardonnay 2018 or gold winning 94pt Single Vintage Cabernet Shiraz 2016 - we have a wine to suit any occasion.

### THIS OFFER INCLUDES

- Available to any variety or vintage 6 bottle order minimum
- No capped orders Only while stock lasts
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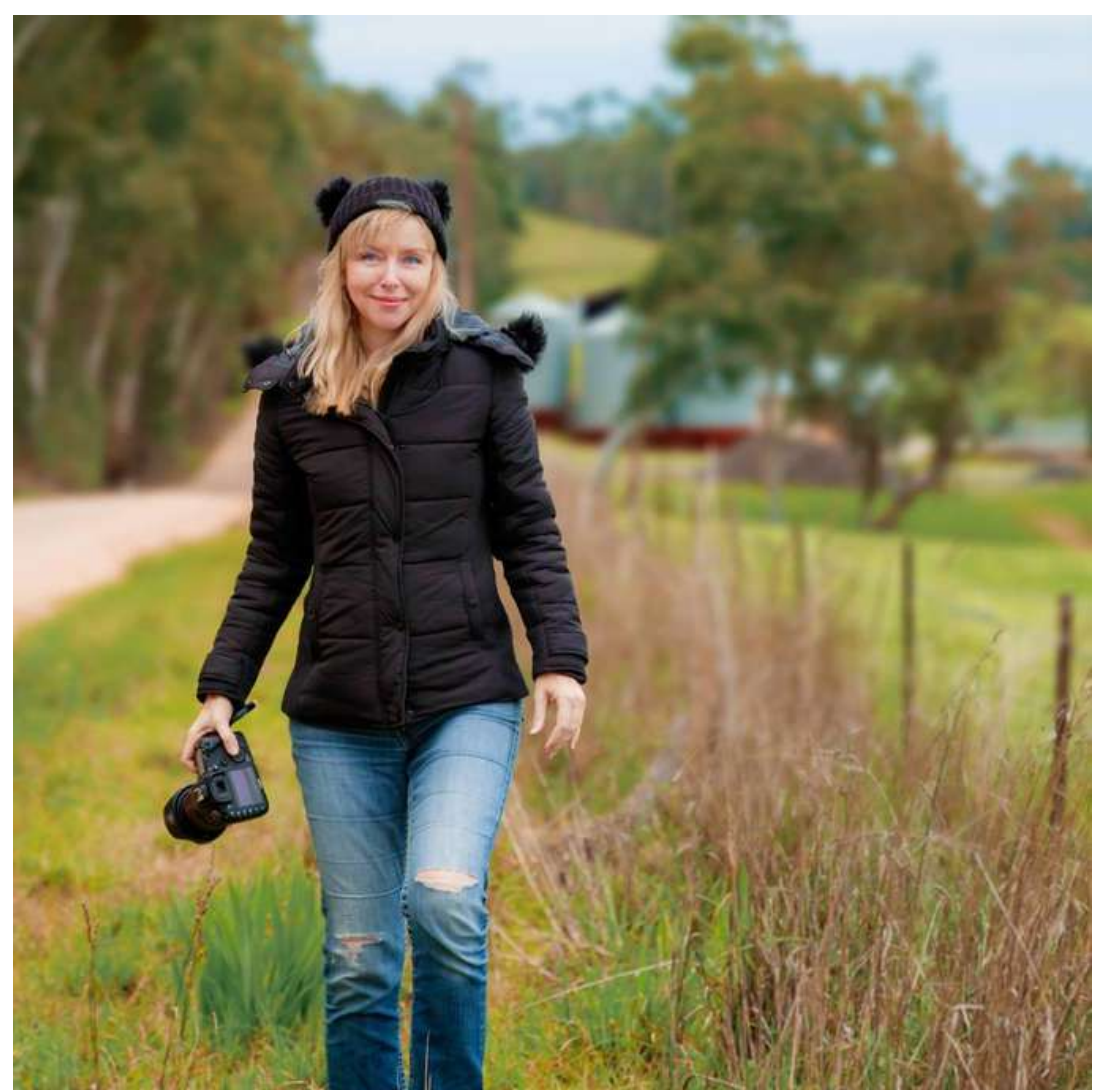
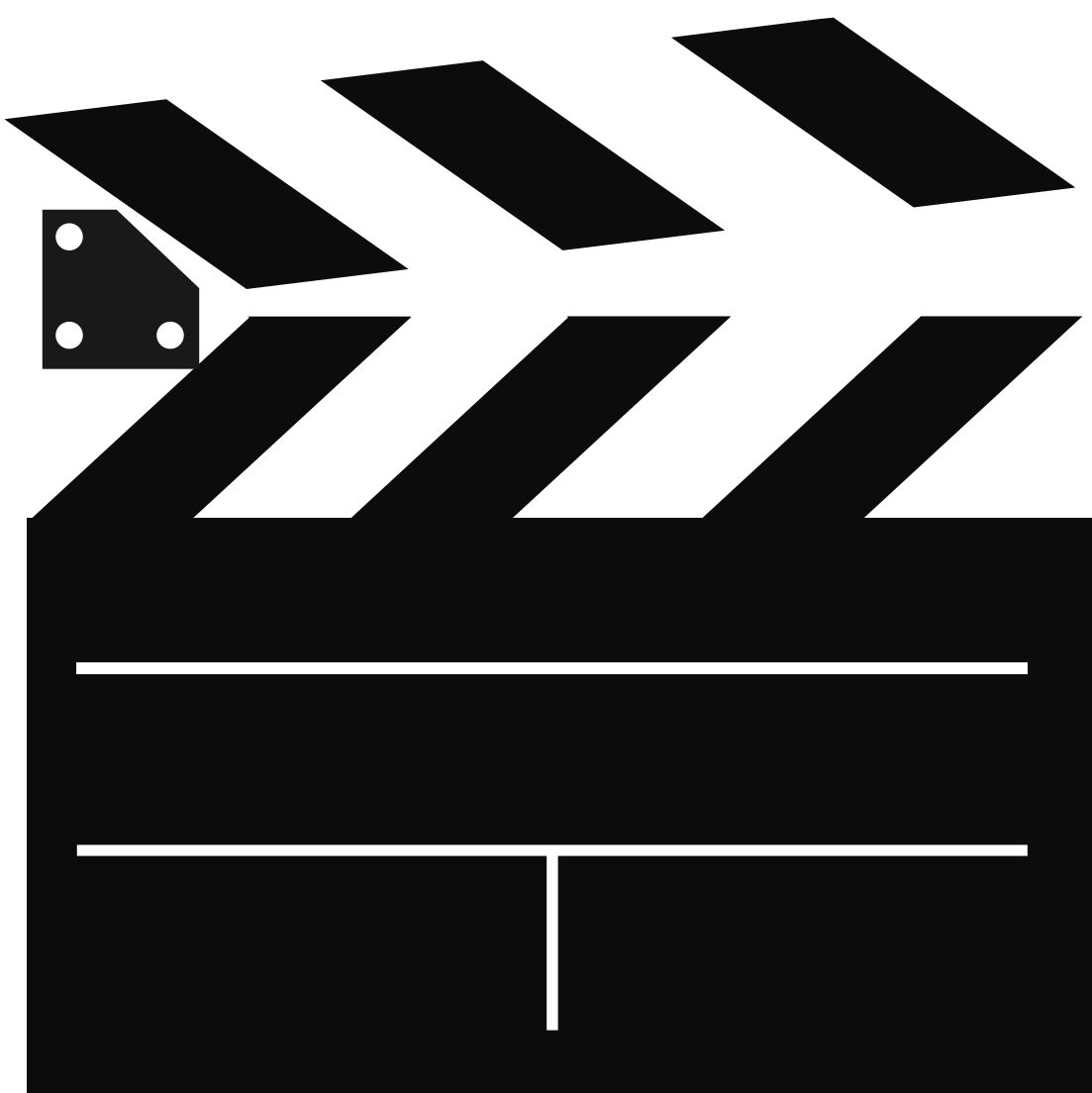
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**For Form 1 preparation please contact Chris Gill on 7221 4908**

Chris has been involved with the Society of Auctioneers & Appraisers as a trainer and board adviser since 1995 and has been conveyancing since 1985.

Chris runs specialist training workshops for sales agency, contracts and Form 1 and has an intricate knowledge of the legislation and agency practice.





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# 21 ADVANTAGES OF AUCTION

SOCIETY OF AUCTIONEERS & APPRAISERS S.A. INC.

## The 21 Advantages of using Auction as Your Preferred Marketing Process



## POWERFUL MARKETING TOOL

### *Auction puts the Focus on Your Property*

#### What are the Advantages to me as a Vendor?

1. **Control**, as Vendor you set the terms and conditions.
2. **You get a cash unconditional contract.**
3. **10% deposit** on the fall of the hammer.
4. **No cooling off period** applies.
5. **Allows 3 opportunities to sell** – before, at Auction or immediately after – and reduces the overall selling time in the market.
6. **Creates a sense of urgency**, which motivates purchasers to action.
7. **Allows all potential buyers to compete** amongst themselves to offer you the best price.
8. Can be used as part of a **total marketing package** where auction is the component that gets the buyers to act.
9. **Price is usually not disclosed** so you remove the objection factor.
10. **Forces buyers to make decisions** to a deadline of the auction date and brings negotiations to a head.
11. **The Auctioneer's skills**, enthusiasm and techniques can maximise the price.
12. **Vendors control their reserve price** and settlement date and accept or reject varied terms and get cash contracts, which usually settle in 30 days.
13. In every other form of marketing the buyer is in control. The buyer will dictate the offer, terms, subject to finance, subject to sale, subject to building inspection etc. and get a cooling off period. The buyer will negotiate from a position of strength. **With Auction the Vendor dictates the terms.**
14. **Auction opens the door** to more motivated buyers.
15. The Auction marketing campaign that you choose will be tailored to deliver **maximum exposure within the first few weeks on the market** – the time frame during which it is most likely to sell.
16. Your home is only open at **times that suit you** with a predetermined schedule of opens.
17. **The level of market interest** will help you gauge your reserve price.

#### What is an Auction?

**Auction is a process which allows interested parties to make competitive bids which establishes the current market value of the property in an open, transparent and public form utilising the skills of an experienced auctioneer.**

18. **The competitive Auction environment** offers the greatest chance for a premium price.
19. **Auction negates the need for commissioner's approval** when dealing with associates under legislation saving valuable time.
20. Unlike other marketing methods where buyers generally negotiate down from the asking price, **at Auction buyers increase their offers commensurate with the skills of the Auctioneer.**
21. **On the fall of the hammer the Vendor becomes a cash buyer** subject to settlement only.

#### Why Auction Real Estate?

**Real Estate Auctions have become one of the most popular methods of buying and selling property in Australia with substantial benefits for both Vendors and Purchasers. Auction is used as the preferred method of sale by Beneficiaries, Governments, Banks, Administrators, Executors & Trustee Companies, Corporations and Private Vendors and has been proven to be the best method of establishing true market value.**

**Committed Vendors sell their property by Auction!**

**If you're not auctioning your property you are missing out on the highest bid – it costs no more to have Auction as part of your marketing strategy**

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# UPCOMING AUCTIONS APP

**Taking Auction Marketing to a Whole New Level!**



## GROUND BREAKING APP

Use your smart phone to search for upcoming Auctions!

## GAUGE THE MARKET

The best way by monitoring Auctions!

## DOWNLOAD

The Society's Upcoming Auctions App can be downloaded from your favourite App store.

Just search "upcoming auctions"

## SEARCH WITH EASE

Drive around, see what's happening and search by Auctioneer, Agent, Suburb, Date and Time

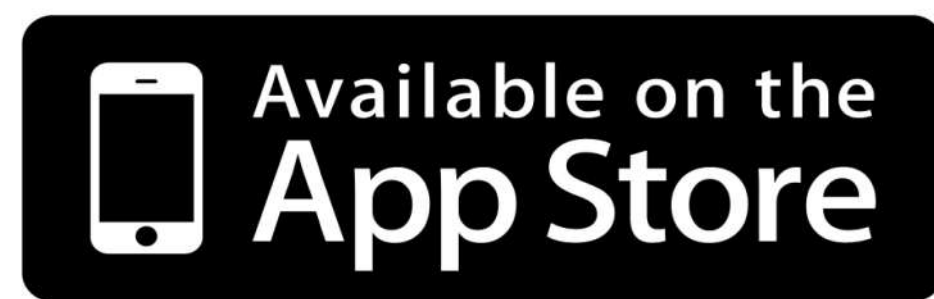
## INSTANT UPDATE

The moment you add or update an auction to the web page, the app will adjust accordingly

## LIST

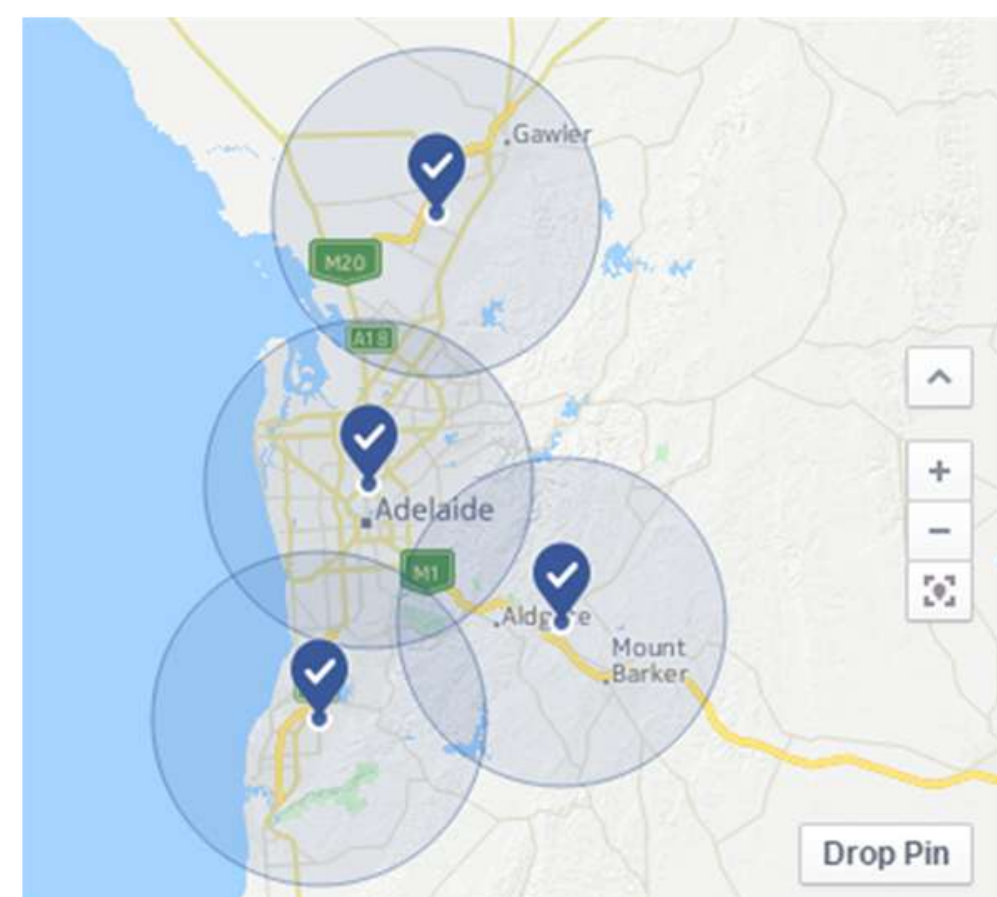
Please ensure all Upcoming Auctions are posted on our web site the minute they are listed!

All auctions submitted to the website will automatically be uploaded to the phone app, **ABSOLUTELY FREE!**



We're targeting Everyone in the mapped out areas 25 years old+, using both Apple and Android phones.

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**Make sure you tell your vendors that their auction will be advertised to thousands of the general public for free through this Smartphone app!**

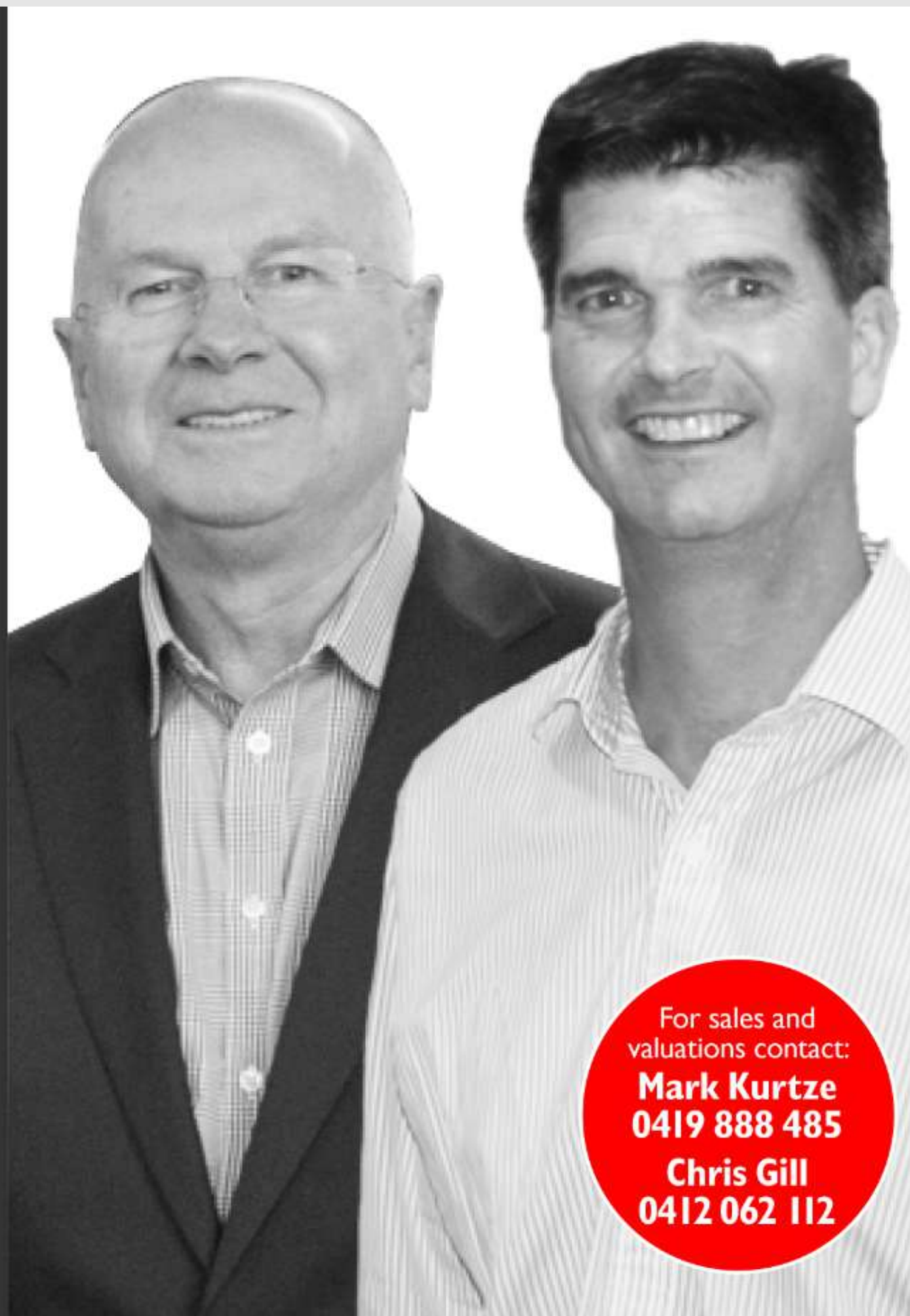


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