GAVEL & GLASS





Highlighting 40 years of achievements celebrating and recognising the dedication and passion of The Society Family.

CLICK HERE AND WATCH THE VIDEO



CONTENIS

The Society of **Auctioneers** and Appraisers (SA) Inc.

THE **INDUSTRY** CHOICE OF **PROFESSIONALS**



Look for the logo - its your guarantee

auctioneers.com.au

'President Report	Page 4
Board Report	Page 5
Up Coming Events	Page 6-9
Property Management Workshop	Page 10-11
Society's Auctions	Page 12-15
Society's Auctioneers	Page 16-17
Direct Connect	Page 18
Eight At The Gate	Page 19-20
Perspective Media	Page 21
Eckermanns Group	Page 22
Academic Pavilion	Page 23
21 Advantages of Auction	Page 24
Reaforms	Page 25-26
Upcoming Auctions App	Page 27
Rent Roll Sales	Page 28
The Form 1 Company	Page 29
Estate and Downsizing Services	Page 30
Sponsors	Page 31

President



Andrew Monks



Vice **President**



John Morris





Sarah Bower



Like us on facebook /SocietyofAuctioneersandAppraisersSA/



Anthony DeMarco



Vincent Doran



Vincent Wang



Follow us on Instagram /societyofauctioneersappraisers/



Gavel & Glass

Visit our Website

auctioneers.com.au

PRESIDENT'S REPORT

As we say goodbye to summer and welcome autumn and the festival season to Adelaide, the Society is in full swing for 2022 with upcoming member events and successful training events being carried out throughout February.

The property market has continued to set record results across many suburbs and the auction is yet again proving the way to sell to ensure maximum return from the market is achieved for Vendors.

In February, 'The Society held a Property Management Workshop, our first one with Brett Wheatland which was a raging success (see report pages 10 &11).

It was great to see so many members in attendance and making the most of the professional development and networking that the Society provides to its members.

This month we have training events; and Port Lincoln Regional Workshop on Wednesday 9th presented by Society trainers Chris Gill and Brett Roenfeldt and on Friday 1st and Friday 25th we present 'The Society' 2 Day Auction Licence Workshop with Brett Roenfeldt and Garry Topp at the Arkaba Hotel and we strongly encourage members to attend.

We will also hold a member's networking drinks at the stunningly newly renovated Marion Hotel. The function held at The Marion last year was an excellent night and a great chance to catch up with fellow members and discuss all things auctions.

We urge all members to attend and witness the honor of Life Membership being made to Past President, Phil Rogers at the Event.

I would like to remind all entrants in the 2022 Golden Gavel that entries to upload your video of your auction before April 28th, 2022, provided you had nominated prior to 28th February. Please ensure that you have your video uploaded and if you have any queries, please contact Garry Topp or 'The Society' office.

The board is currently working on some new initiatives that will be announced in the coming weeks and are available to receive suggestions or feedback from members.

Andrew Monks M.S.A.A andrewm@jcwilkinson.com.au | 0414 340 399



Social Events, Media, Networking & Technology

Sarah Bower and Vincent Doran



Sarah Bower and Vincent Doran

With registrations now closed for 'The Society' Golden Gavel Live, all competing auctioneers have from now until the 28th of April to upload their auctions to the Society Golden Gavel Live Facebook event page. This year we have a very good field - the suspense is already building!

From a social events perspective, we are easing back into social activities as a Society. The first of them is taking place in April, on the 7th at the Marion Hotel. We've left it till April to give way for restrictions easing. Fingers crossed by then, stand-up drinking is still allowed.

The calendar is beginning to fill for the second half of 2022, we have some exciting and cool events for our members, which will be announced soon. Stay tuned for more!

Vincent Doran M.S.A.A vincent.doran@toop.com.au | 0466 229 880

Sarah Bower M.S.A.A sarah.bower@raywhite.com.au | 0403 144 401

PORT LINCOLN REGIONAL WORKSHOP

- **Sales Agency and Pricing Compliance Presented by Chris Gill**
- Challenges Agents/Auctioneers are facing Presented by Brett Roenfeldt



Chris Gill



Brett Roenfeldt



Garry Topp

Port Lincoln Hotel 1 Lincoln Hwy, Port Lincoln Wednesday 9th March 9:00 for 9:30 AM start to 11.30 AM **Book by Tuesday 1st March**

COST:

\$55 each or \$44 each for 2 or more from the same office

- Ensure your office fully complies with the legislation in all aspects of agency and pricing.
- Society Trainer Chris Gill will chair the Q+A Session in an interactive format as there is still a misunderstanding as to what is required under the Legislation.
- Chris is the foremost authority on Form 1's and Contract and Agency issues and he has had constant contact with Consumer and Business Services and other Government Departments regarding the challenges and impact on Agents.
- Brett Roenfeldt OAM has conducted in excess of 20,000 Auctions in South Australia of Residential, Comercial, Industrial, and Rural. Brett is an Accredited Trainer, Business Coach and Mentor.
- Issues facing Agents
- Sales Agency and associated issues
- Subsequent and extended agencies
- Vendor and Agent pricing in reference to what to put in the Agency Agreement
- Compliant dialogue in reference to pricing and advertising
- Price Guides given verbally at open inspections and over the phone
- Clarify market confusion regarding legitimate price disclosure and industry practices that may conflict with legislation

Ph

- Comparable Sales Versus Recent Sales (in the context of misrepresentation)
- Clarify exactly what needs to be provided to Vendors

Challenges Agents are facing with the accuracy of Form 1's given the zoning changes under the recent Planning, Development and Infrastructure Act and further requirements regarding significant trees and flammable cladding.

Do you know the answer to the following:

- One of your vendors informs you on the morning of the Auction that they intended to register and bid on the own property, what do you do?
- There has been a violent death at the property, do you have a duty to disclose it?
- After the property is sold, at the point of signing the contract what happens if the purchaser wants to alter either the deposit or settlement and the vendor agrees, can you do it? And if so, how this can be done without putting the contract at risk?
- Online Auctions what are the potential problems?
- If a purchaser bids by telephone with a person in the employ of the agent handling the sale, is there a conflict of interest? And what are the ramifications?
- If an underage person wants to bid without a parent or guardian with them, what are your options?
- Auctioneer is aware forms have only been on display for 20 minutes, not the required 30 minutes, what should you do?
- A buyer has been to the open inspection and rings in the morning of the auction saying they can't make it to the auction, and they want to bid, what can you do?
- Is there any white ant or pest problem with this property?
- Have all the building and improvements located on the property been approved by the council?
- Can I pay the deposit by deposit bond?
- I'm a beneficiary or executor, can I bid as a purchaser?
- An agent stands next to the registered bidder and bids for the registered bidder using that persons bidding number, is it ok?
- A rambling 20 room home that is currently empty but has previously used as a nursing home, a buyer asks, is GST applicable to today's auction? What is your answer?
- Is GST payable even if the Vendor is not registered for GST?
- When is GST payable on Residential Sales?

Plus release of the new electronic bidding guide for online bidding

Amex

Credit Card Authority for Expenses TAX INVOICE ABN: 82 855 149 245 **KEY SPONSORS** Society of Auctioneers & Appraisers(SA) Inc - 22 Greenhill Road, Wayville SA 5034 Telephone (08) 8372 7830 - Email: admin@auctioneers.com.au Direct Debit: BankSA BSB 105 011 Acc 106 198 240 Name Society of Auctioneers & Appraisers BOWDEN Visa Mastercard **Credit Card Type** (Please tick) **ALSO SUPPORTED BY** Card No. †The Form 1 Company COWDEN (SA) PTY LTD Amount \$ _____/_ Expiry ____/ Name on Card_____ du Plessis **ECKERMANNS** Names Attending_____ **PARTNERS** NON-MEMBERS Please advise Address ______

BusinessSA

Real Estate Auction Academy

Plus! For Licensed Auctioneers wanting to refresh their knowledge of the Legislation and brush up on their Auction performance.



2 Day Auctioneers Licence Workshop

Including Nationally Accredited Auction Training Module

CPPREP4162 (CONDUCT AND COMPLETE SALE BY AUCTION)

Society of Auctioneers & Appraisers (SA) Inc. Real Estate Auction Academy This is the only Auction Academy run by five times Golden Gavel Winner Mr Brett Roenfeldt, giving participants an insight into his experience in conducting over 16,000 Real Estate Auctions in South Australia

> Ferngood Pty Ltd tranding as **Academic Pavilion** 171-173 Halifax Street **ADELAIDE SA 5000** Provider Number 91421





This Training Package is available to train Participants on how to conduct a Public Auction of Real Estate and qualify for Registration as an Auctioneer in South Australia.

*Prior accreditation is required in CPPDM4019A (Prepare Auction and Complete Sale). Prior registration as a Sales Representative or Agent is a prerequisite You will receive specific training on:

- ✓ Inspire trust in your bidders
- ✓ Build excitement in your presentation
- ✓ Delivery Techniques
- ✓ Voice Projection and Modulation
- ✓ How to design your open and welcome
- **✓** Body Language
- ✓ What Conditions of Sale to highlight
- **✓** Taking Bids
- Crowd Control

- ✓ How to utilize Best Practice **Procedures**
- Answering questions
- ✓ Legislative questions
- ✓ Auction Documentation
- Closing
- ✓ Dialogue with Vendor
- ✓ Highest Bidder Negotiation
- ✓ Effective use of the 3 calls

Each participant will receive a comprehensive workbook including Best Practice Procedures, Auction Essentials Handout and PowerPoint Presentation. Assessment of Competency will be by a Workplace Trainers and Assessors and competency in all segments of the Auction performance will be required for certification.

National Statement of Attainment issued on successful completion.



Nationally Accredited Trainer Brett Roenfeldt F.S.A.A. (Life)

- 3.5 decades as a Real Estate Auctioneer
- 16,000+ Auctions of farms, vineyards, hotels, motels, and commercial and industrial including all South Australian Hungry Jack's outlets, Red Roosters, Pizza Huts, major iconic farms in the mid-north, sheep stations, Lindsay Park Stud, residential homes, and vacant landholdings.
- The only trainer to win five 'The Society' Golden Gavels and represent SA in the Australasian Auctioneering Championships as a contestant and judge

Brett will impart intricate knowledge gained over the last 35 years to give participants the best possible knowledge to commence their career or enhance current skills.

The training is all about bringing out your own natural personality into your performance and painting emotional pictures of lifestyle benefits to ensure your performance is powerful and unique.

For further information about this dynamic program, talk to the presenters personally **Brett Roenfeldt 0411 180 960 Garry Topp 8372 7830**

Credit Card Authority for Expenses TAX INVOICE ABN: 12 010 992 766 **Academic Pavilion**

Direct Debit: Commonwealth Bank BSB 062 107 Acc 10541448 Name Academic Pavilion)Amex Credit Card Type (Please tick) () Visa Mastercard Direct Debit If Direct Debit, Card No. please advice us the date of Expiry _____/___ CVV/CVC Amount \$_____ the payment. Name on Card_____ Names Attending NON-MEMBERS Please advise Address Ph_____ Email____

Telephone: (08) 8372 7830 - Email: admin@auctioneers.com.au

22 Greenhill Road, Wayville SA 5034

Next Workshop

FRIDAY 11TH MARCH AND **FRIDAY 25TH MARCH 8AM** for 8:30AM to 6:00PM

VENUE: Boardroom, Arkaba Hotel 150 Glen Osmond Road, FULLARTON (For accommodation enquiries Please call: 8338 1100)

COST: \$1,150 for members (Non members are invited to join prior to attending)

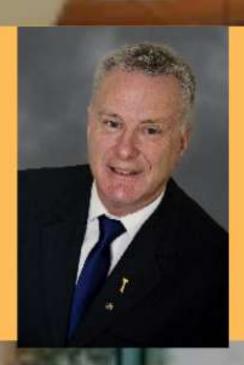
THE SOCIETY



NETWORKING DRINKS

LET'S HAVE A DRINK A OR TWO

PRESENTATION OF LIFE MEMBERSHIP TO PHIL ROGERS PRESIDENT 2005-2006



THURSDAY 07-04-2022 FROM 5PM

MARION HOTEL 849 MARION RD, MITCHELL PARK

RSVP

ADMIN@AUCTIONEERS.COM.AU

'THE SOCIETY'
REPRESENTING
AUCTIONEERS
APPRAISERS
AGENTS
SALES CONSULTANTS
PROPERTY MANAGERS
REAL ESTATE, GENERAL AND LIVESTOCK







THE SOCIETY'
REPRESENTING
AUCTIONEERS
APPRAISERS
AGENTS
SALES CONSULTANTS
PROPERTY MANAGERS
REAL ESTATE, GENERAL AND LIVESTOCK

Norwood Football Club

4 Woods Street, Norwood Wednesday 25th May

Drinks @ 5:30pm Awards @ 6.30pm

Names Attending

Ph

NON-MEMBERS Please advise Address

Email



Dress Code Office Attire
or Smart Casual
Cost \$55.00 each
Awards + Cocktail Food
Bar open at cost



BusinessSA

Credit Card Authority for Expenses TAX INVOICE ABN: 82 855 149 245

Please post with cheque or fax to Society of Auctioneers & Appraisers(SA) Inc

Telephone (08) 8372 7830 22 Greenhill Road, Wayville SA 5034

Email: admin@auctioneers.com.au

Direct Debit: BankSA BSB 105 011 Acc 106 198 240 Name Society of Auctioneers & Appraisers

Credit Card Type (Please tick) Visa Mastercard Amex

Card No.

Expiry ___/__ CVV/CVC_____

Name on Card

PROPERTY MANAGEMENT WORKSHOP

On Tuesday the 22nd February 2022, we commenced a new series of workshops in a Q+A interactive format presented by Brett Wheatland. We looked at issues like problem-solving, dealing with conflict, dispute resolution, critical thinking, SACAT issues, maintenance issues and thinking outside the square.

19 Society members booked for the event with participants having only 3 months working as property manager up to some who have been doing it for 15 to 20 years.



At the beginning Jane McKniff from Society Sponsor **Direct Connect** spoke of the service to members with a free service to our clients where they connect electricity, gas, phone, internet, paytv, they can even organize removalists, truck hire and cleaning. Agents can contact Jane McKniff on 0404 460 937.

Brett was particularly passionate about the use of technology and many great ideas involving remote inspections, tenants doing their own inspections, reference to residential property legislation and how Airbnb has started to creep into our portfolios, with the added benefit of Airbnb is that the Airbnb insurance coveres any damages and how Airbnb does not come under the current property management legislation.

Participants took copious notes when we discussed in detail rent increases, vicarious liability of tenants, how termination notices can become void, abandonment, personal injuries and situations like domestic violence, pet damage, etc...

Brett's presentation style was dynamic, involving the audience in numerous discussions.

When asked, what did you gain from this presentation? Answers were:

Refresh of the legislation; yes, I learned about subtenants and how to handle Airbnb; love the tech discussion; refreshing to do a training that looked beyond just day to day and compliance; loved the advice about conflicts.



PROPERTY MANAGEMENT WORKSHOP

What did you like the most?

Small group; Brett is very engaging and is highly knowledgeable/he is the man!!; very progressive!!; good fun and energetic vibe in the room; the presenter was great and explained points effectively; Loved all of it!

What do you perceive as the main benefits of this workshop?

Great discussions including examples; Brett is a good speaker and very knowledgeable; excellent, 100% thank you.

What would you like converted in future workshops?

Preparation for SACAT hearings, to be on top of the idiosyncrony's of situations; working around Covid; exactly what to present at SACAT hearings; more information on subtenants and internet, a session on difficult situations; knowledge of previous tribunal experiences, and further advice on problem-solving.

Overall the workshop was extremely well received, we will conduct further workshops later in the year in Adelaide, and at this stage plan on taking this workshop to the southeast on Wednesday 1st June 2022.







SOCIETY'S AUCTIONS



6 Myall Avenue, KENSINGTON
GARDENS
SOLD for \$2,700,000

Bidders: 4
Active bidders: 2
Agent: Hamish Mill

Auctioneer: Hamish Mill



56 Tusmore Avenue, TUSMORE SOLD for \$1,847,000

Agent: Matthew Scarce
Auctioneer: Brett Roenfeldt



1-7 Barlow Street, PORT ADELAIDE SOLD for \$1,800,000

Agent: Nick Psarros
Auctioneer: AJ Colman



99 Hampstead Road,
MANNINGHAM
SOLD for \$690,500
Bidders: 4

Active bidders: 2

Agent: Heather Dunn
Auctioneer: Jarrod Tagni

SOCIETY'S AUCTIONS SOLD



6 Kincumber Drive, REDWOOD PARK

SOLD for \$642,000

Bidders: 4

Active bidders: 4

Agent: Gary Musolino
Auctioneer: Tony Tagni



1 & 2/14 Edwards Avenue, PARK HOLME SOLD for \$1,261,000

Agent: Paul Stanton

Auctioneer: David Smallacombe



17 Clifton Street, MALVERN SOLD for \$1,490,000

Agent: Ben Clarke
Auctioneer: Bronte Manuel



10 Tennyson Drive, BEAUMONT

SOLD for \$1,818,888

Bidders: 5

Active bidders: 0

Agent: Chrissy Esau

Auctioneer: Nick Ploubidis

SOCIETY'S AUCTIONS SOLD



10 Thorndon Crescent, PARADISE SOLD for \$741,000

Bidders: 8

Active bidders: 6

Agent: Paul Arnold

Auctioneer: Paul Arnold



110 North Street, HENLEY BEACH SOLD for \$1,905,000

Agent: Anthony Fahey
Auctioneer: Jonathon Moore



12 Yera Court, MUNNO PARA SOLD for \$402,000

Agent: Donna Staines
Auctioneer: Michael Fenn



2a Miranda Avenue, LOCKLEYS SOLD for \$1,090,000

Bidders: 11

Active bidders: 5

Agent: Simon Tanner

Auctioneer: Simon Tanner

SOCIETY'S AUCTIONS SOLD



28 Meredith Avenue, GLENGOWRIE SOLD for \$1,275,000 Bidders: 17

Active bidders: 7

Agent: Rod Smitheram
Auctioneer: Rod Smitheram



20 Seafield Avenue, KINGSWOOD SOLD for \$2,800,000

Agent: Sharon Gray
Auctioneer: Sharon Gray



20 Brian Grove, PARADISE SOLD for \$839,000

Agent: Greg Nicholls
Auctioneer: Troy Tyndall



32 Main Avenue, FREWVILLE SOLD for \$1,352,000

Bidders: 19 Active bidders: 5

Agent: Stefan Siciliano
Auctioneer: John Morris

SOCIETY AUCTIONEERS REPORTING THEIR AUCTIONS ON THE SOCIETYS UPCOMING AUCTIONS APP













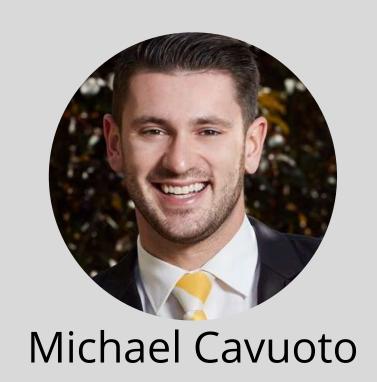






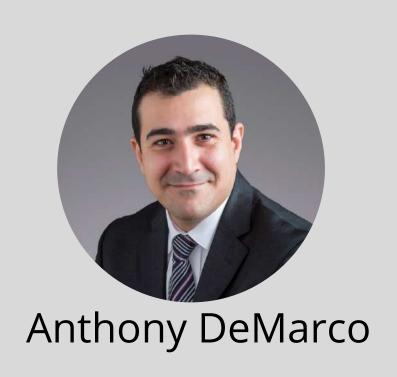












SOCIETY AUCTIONEERS REPORTING THEIR AUCTIONS ON THE SOCIETYS UPCOMING AUCTIONS APP







Nathan Casserly



Brett Roenfeldt



Nick Ploubidis



Matt Smith



Paul Arnold



Hamish Mill



David Smallacombe



George Kargiotis



Sarah Bower



Vincent Doran



Sharon Gray



Marc duPlessis



Richard Ward



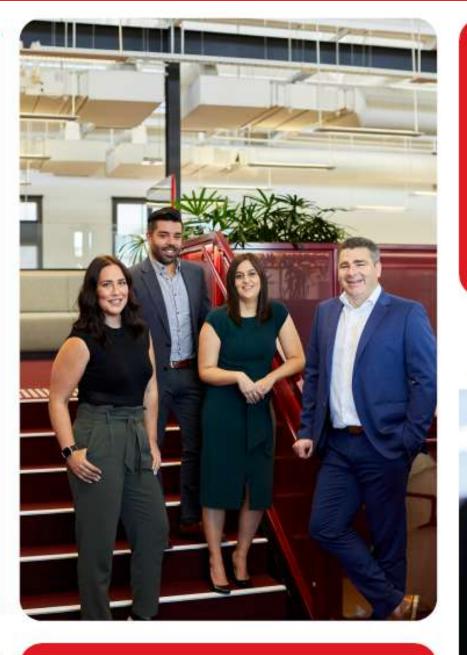
Mark Griffin



Direct Connect

Peace of mind

You can be assured that you're moving with the best in the business. As Australia's No. 1 Moving Services company, Direct Connect have helped over 1.2 million people move since 2004. Best of all, our service is free.



A personalised moving service

Complete reliability & completely free



We guarantee you peace of mind with our Always On Guarantee*. Simply connect with one of our leading electricity and gas suppliers and we guarantee your connections will be ready on the day you move in.

For more information visit our website directconnect.com.au or call 1300 650 767

* For Terms and Conditions visit directconnect.com.au/terms-conditions



WE'VE GOT YOU COVERED

Direct Connect's free home buyer service provides you a personalised service with a dedicated contact person to guide you through every aspect of your move. You can choose to use as many or as few of our services as you require and we'll ensure that everything is covered and connected, ready for the day you move in.

We understand the moving process



SERVICES WE CONNECT

We can connect you with a wide range of market leading gas and electricity suppliers. With our Always On Guarantee* you can be assured that your electricity and gas will be connected on the day you move in!



Our telecommunication experts can advise you on a great range of phone, broadband and mobile solutions, tailored to suit your needs.



Plus, ask our expert team about other services we can help with such as truck hire, removalists and cleaning.







At Direct Connect we understand the stress involved with purchasing a new property and can guide you through the process from purchase to settlement, and beyond.





moving day, Direct Connect will call you and arrange for all of your other



Eight at the Gate Wines





Two sisters from a farming family of five children, spent their weekends and school holidays rolling out dripper lines with Dad over the flats of Coonawarra before it was the rows and rows of vineyard we see today.

Claire, a Roseworthy graduate, is Lanacoona's vigneron. After graduating from Roseworthy, Claire worked as a viticultural consultant with some of the best vineyard consultants in Australia.

Claire honed her knowledge through this experience to now producing some of the best fruit Australia has to offer.

Jane travelled a very different path, successfully weaving her way up through the corporate world on a journey that took her to New York and later San Francisco.

Their common love of family and wine brought them to purchase Lanacoona Estate in 2002, an established vineyard in Wrattonbully, a stone's throw away from the Coonawarra flats they walked as kids. Claire had originally been involved in planning the vineyard during her days as a consultant and together they expanded it to the 60Ha vineyard it is today.

Lanacoona was purchased with the dream of providing their own 8 children with a piece of the country life they grew up with, whilst growing the finest grapes the awesome soils of Wrattonbully could provide. With ready access to water and soils similar to Coonawarra (but a climate slightly less frosty) the vineyard was ripe for success.



Lanacoona provides grapes for many iconic wine labels within Australia as well as producing its own wine from fruit hand chosen by us, from the best parts of the vineyard.

Welcome
Eight at the gate!

Jane and Claire

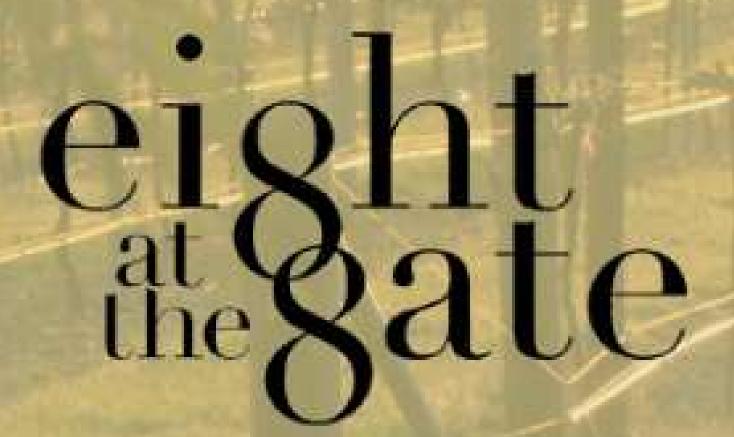


Eight at the Gate Wines





30% discount
use the code
SOLD
at checkout



SINGLE VINEYARD PREMIUM WINES

WRATTONBULLY SOUTH AUSTRALIA

Perspective Media



Video is the most powerful marketing tool a business can have. Perspective Media specialize in corporate, promotion and real estate video.

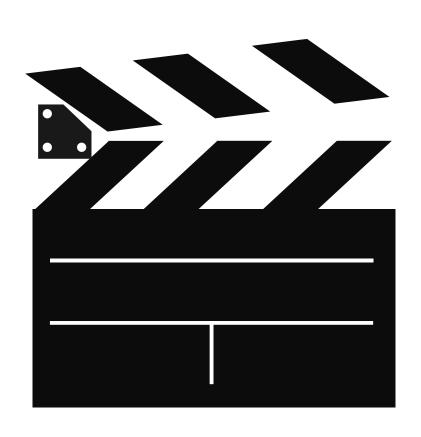
Everything is here, from our unparalleled ability to obtain imaginative footage from any angle (including the air) through to our SFX (special effects) department, where with the latest software we can make the surreal become real.

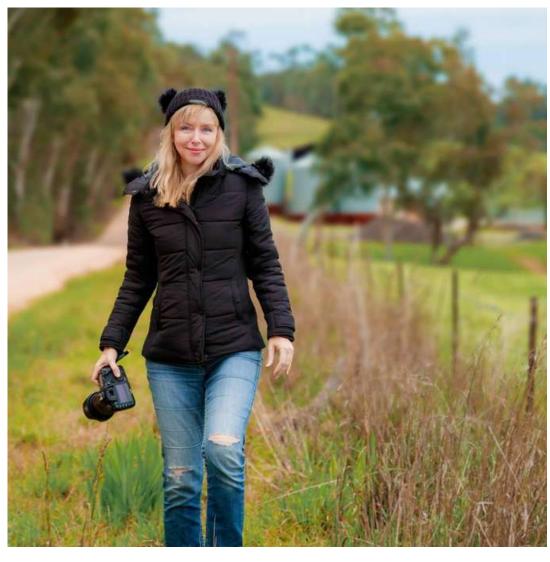
We will make the entire video creation process easy, time efficient and fun.

We utilize a variety of filming techniques to present a dynamic finished product.

Ask us about various other resources we have available to get amazing footage, very cost effectively.

Perspective Media uses that intense blend of creative filming and appropriate music to inject interest into your project.





Call Larissa on 0422235442 to discuss your filming needs

Welcome to the new sponsor!

ECKERMANNS

Delivering professional services to the SA property industry

ECKERMANN PROPERTY FORMS

Form 1 Preparation





- Residential & Commercial
- Land Divisions
- Matrimonial & family transfers

ECKERMANN LAWYERS

- Form 3 (Form 1 waivers)
- Commercial Property
- Commercial Leases
- General Commercial



Adelaide | Gilles Plains | Glenelg | McLaren Vale | Mount Gambier | Victor Harbor T: 08 8366 7900 E: enquiries@eckermanns.com.au W: eckermanns.com.au











Real Estate Training in South Australia



Academic Pavillon - Providing all SA real estate licensing courses.

Certificate 1V (Property Services) Real Estate

Property Management

Sales Representative

Diploma of Property Services (Agency Management)

Diploma/RLA

Auction training in conjunction with The Society of Auctioneers &

Appraisers (SA) Inc.

* Training in, Conveyancing, Legal Studies, Leadership & Management also available

Sourcing Government funding is a specialty.

ACADEMIC PAVILION

REGISTERED TRAINING ORGANISATION - RTO 91421



academicpavilion.edu.au

21 ADVANTAGES OF AUCTION

SOCIETY OF AUCTIONEERS & APPRAISERS S.A. INC.

The 21 Advantages of using Auction as Your Preferred Marketing Process





Auction puts the Focus on Your Property

What are the Advantages to me as a Vendor?

- Control, as Vendor you set the terms and conditions.
- You get a cash unconditional contract.
- 10% deposit on the fall of the hammer.
- No cooling off period applies.
- Allows 3 opportunities to sell before, at Auction or immediately after - and reduces the overall selling time in the market
- Creates a sense of urgency, which motivates purchasers
- Allows all potential buyers to compete amongst 7. themselves to offer you the best price.
- Can be used as part of a total marketing package where auction is the component that gets the buyers to act.
- Price is usually not disclosed so you remove the objection factor.
- Forces buyers to make decisions to a deadline of the auction date and brings negotiations to a head.
- The Auctioneer's skills, enthusiasm and techniques can maximise the price.
- 12. Vendors control their reserve price and settlement date and accept or reject varied terms and get cash contracts, which usually settle in 30 days.

Why Auction Real Estate?

Real Estate Auctions have become one of the most popular methods of buying and selling property in Australia with substantial benefits for both Vendors and Purchasers, Auction is used as the preferred method of sale by Beneficiaries, Governments, Banks, Administrators, Executors & Trustee Companies, Corporations and Private Vendors and has been proven to be the best method of establishing true market value. Committed Vendors sell their property by Auction!

- 13. In every other form of marketing the buyer is in control. The buyer will dictate the offer, terms, subject to finance, subject to sale, subject to building inspection etc. and get a cooling off period. The buyer will negotiate from a position of strength. With Auction the Vendor dictates the terms.
- Auction opens the door to more motivated buyers.
- The Auction marketing campaign that you choose will be tailored to deliver maximum exposure within the first few weeks on the market - the time frame during which it is most likely to sell.
- 16. Your home is only open at times that suit you with a predetermined schedule of opens.
- The level of market Interest will help you gauge your reserve price.

What is an Auction?

Auction is a process which allows interested parties to make competitive bids which establishes the current market value of the property in an open, transparent and public form utilising the skills of an experienced auctioneer.

- The competitive Auction environment offers the greatest chance for a premium price.
- Auction negates the need for commissioner's approval when dealing with associates under legislation saving valuable time.
- Unlike other marketing methods where buyers generally negotiate down from the asking price, at Auction buyers Increase their offers commensurate with the skills of the Auctioneer.
- On the fall of the hammer the Vendor becomes a cash buyer subject to settlement only.

If you're not auctioning your property you are missing out on the highest bid - it costs no more to have Auction as part of your marketing strategy

© 2018 Society of Auctioneers and Appraisers (SA) Inc.

www.auctioneers.com.au



reaforms



You can now search SAILIS (Land Services SA) from within reaforms and purchase Title Details, including CT reference, registered proprietors, land area, full description of land, last sales details, constraints and valuation number

Our integration allows reaforms users to automatically populate data for Contracts, Agency Agreements and Property Management Agreements

Save time and money on searches and completing forms

Owner details, title reference and property description are imported into the form.

PROFFSSIONAL PRACTICE FORMS FOR REAL ESTATE AGENTS IN AUSTRALIA

ACCESS ANYTIME ANYWHERE

Contact Details:

www.reaforms.com.au

Phone: 08 8235 3939

Email: sales@reaforms.com.au

Follow us on:







Facebook reaforms reaforms

reaforms



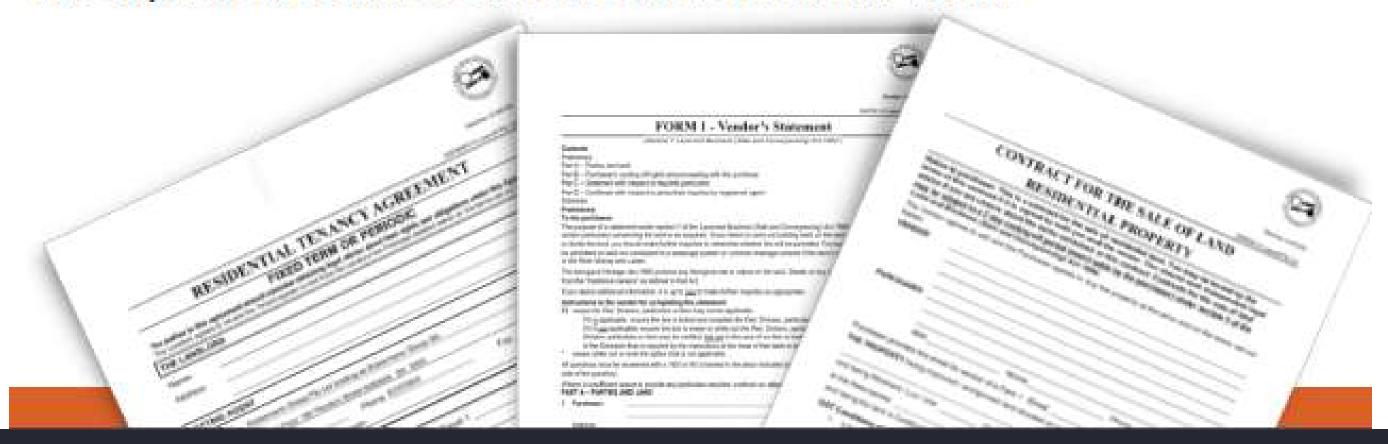
Professional Practice Forms for the Property Industry

Why choose reaforms?

- · User friendly format easy to fill in
- Professionally presented documents incorporating your company logo
- Only one office Principal required to be a Society member for all in the office to use the documents
- Built in electronic signing included no need for a DocuSign subscription
- Built-in SMS verification for electronic signing
- Integrated with most major Agent CRMs
- · Prepare, edit, print and email anytime, anywhere
- Create forms offline the forms then sync to the Cloud and back up to your office when you
 next connect
- Special Conditions and other professionally drafted conditions provided
- Simplified, easy to understand GST in Agency Agreement and Contract
- Mandarin translations
- Regular training available and legislative updates provided

Computerised and cloud based Agent Practice Forms for Residential, Rural, Commercial and Industrial. Sales Agency, Contract, Form 1 and Property Management documentation.

Our pricing tiers are extremely competitive and in many cases much lower than the cost of comparative providers once membership fees and other incidental subscriptions are considered. Please call us for further detail.



UPCOMING AUCTIONS APP

Taking Auction Marketing to a Whole New Level!



GROUND BREAKING

Use your smart phone to search for upcoming Auctions!

GAUGE THE MARKET

The best way by monitoring Auctions!

DOWNLOAD

The Society's Upcoming Auctions App can be downloaded from your favourite App store. Just search "upcoming auctions"

SEARCH WITH EASE

Drive around, see what's happening and search by Auctioneer, Agent, Suburb, Date and Time

INSTANT UPDATE

The moment you add or update an auction to the web page, the app will adjust accordingly

LIST

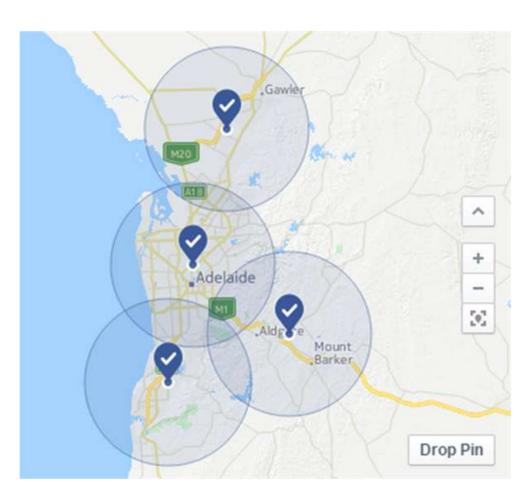
Please ensure all Upcoming Auctions are posted on our web site the minute they are listed! All auctions
submitted to the
website will
automatically be
uploaded to the
phone app,
ABSOLUTELY FREE!





We're targeting Everyone in the mapped out areas 25 years old+, using both Apple and Android phones.

What this means for our members...
MORE BUSINESS! With so much more exposure, downloads of our app, and awareness of auctions around Adelaide and maximise your benefit by submitting all your auctions to our website!



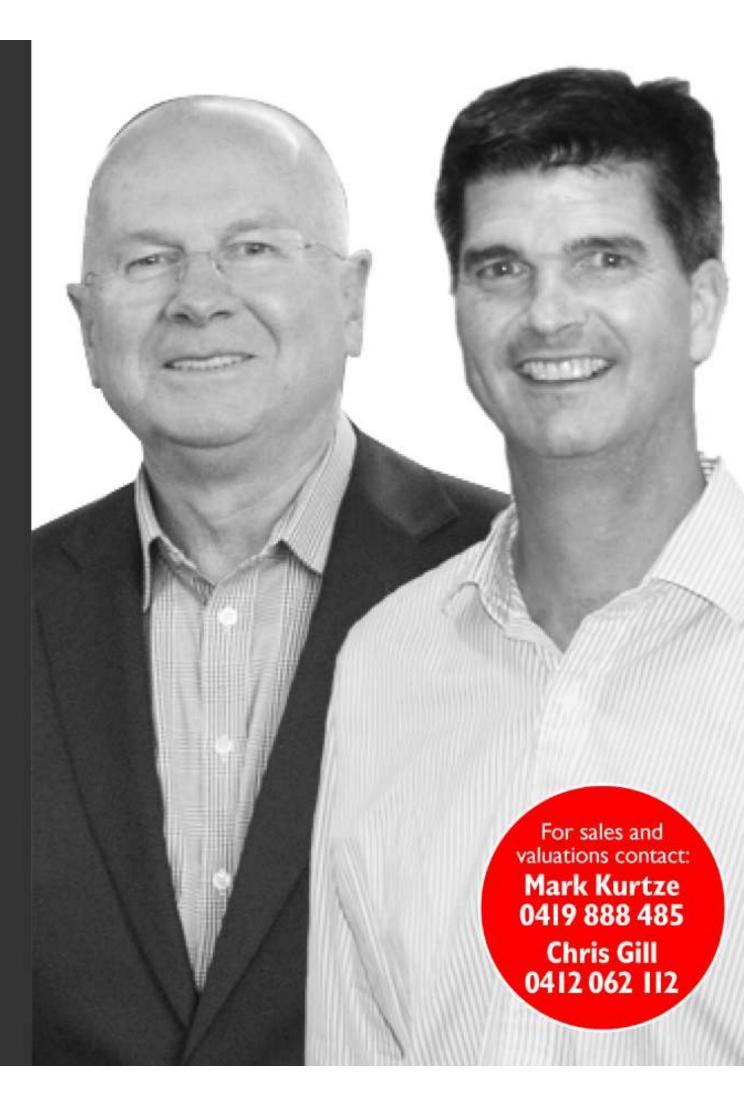
Make sure you tell your vendors that their auction will be advertised to thousands of the general public for free through this Smartphone app!



Rent Roll Sales

The most experienced and effective team in South Australia

www.rentrollsales.net.au



†The Form 1 Company™

The Form 1 Company is a specialist provider of the statutory Form 1 to the real estate, legal and conveyancing professions.

The complexity associated with Form 1 preparation now requires specialist attention. If a Form 1 is defective the contract may be at risk so it is imperative the Form 1 is prepared correctly.

We sign the Form 1 for the agent, the Form 1 is then posted on our website to download and serve on the purchaser.

Make your searches and Form 1 compliance easy.

Contact Chris Gill
The Form 1 Company

Phone: 08 7221 4908

Fax: 08 7221 4909

Email: form1@form1.net.au

The first and only independent Form 1 service provider in South Australia



For Form 1 preparation please contact Chris Gill on 7221 4908

Chris has been involved with the Society of Auctioneers & Appraisers as a trainer and board adviser since 1995 and has been conveyancing for more than 30 years.

Chris runs specialist training workshops for sales agency, contracts and Form 1 and has an intricate knowledge of the legislation and agency practice.

www.form1.net.au



Estate & Downsizing Services



- Working with families to pack up the Estate of a loved one.
- Home Contents packed up & sorted, rubbish removed, items transported to Auction.



- Farms & Rural clearing sales.
- 50 years of life packed up and the property ready for open inspection in as little as 14 days.

Servicing Metro and Regional South Australia



ajcolman.com.au 1800 GO AUCTION (1800 46 28 28)



THANKYOU TO OUR SPONSORS

KEY SPONSORS







ALSO SUPPORTED BY

†The Form 1 Company

COWDEN (SA) PTY LTD

(THE INSURANCE BROKERS)



ECKERMANNS







PARTNERS

BusinessSA

South Australia's Chamber of Commerce and Industry