



# The Advantages of Membership

***The Society of Auctioneers & Appraisers (SA) Inc. is the professional body representing the specialist interests of Auctioneers and Appraisers of Real Estate, General and Livestock***

1. Membership of an exclusive **body of Professionals with a vision to be vibrant, relevant and fun**
2. A Vision to **embrace the latest technology to enhance Members profile and expertise** through networking and training
3. **Formal personal recognition** of your expertise within the fields of Auction Marketer, Auctioneer or Appraiser
4. **Able to use the Society Logo**
5. Practising, Master, Fellow and Life Members **able to use initials MSAA signifying credentials and credibility**
6. **Bridging between Brands** with the goal of striving to raise professional standards of Members
7. **Targeted direct promotion of Members** to Professionals and Government
8. Diverse Membership with specialties including: **Real Estate (Residential, Rural, Commercial & Industrial), Fine Art, Antiques, Plant & Machinery, Livestock, Aircraft, Vehicles, Vineyards, Wineries and many other varied categories**
9. High profile **GOLDEN GAVEL** Competition and Awards
10. **Upcoming Auctions Free App** search by Auctioneer, Agent, Suburb or Date and Time
11. **Networking and Communication opportunities** with other high profile Members and Sponsors
12. **Vibrant interactive website incorporating:**
  - (a) Members Search with personal photo
  - (b) Link to Members email, web and social media
  - (c) Upcoming Auctions for Real Estate, General & Livestock
  - (d) Monthly Results
  - (e) Members Services and Products
13. Promotion of Members through latest technology utilising **Social Networking with links to Facebook, LinkedIn and Twitter**
14. **Latest technology eBook** featuring Society Events, News and Updates
15. **High Profile Nationally Accredited Training with Head Trainer, Brett Roenfeldt FSAA (Life)** providing specialist training in Auctioneering, Marketing, Motivation, Success Strategies, Personal Profiling, Presentation Skills and Mentoring
16. **REA Forms (AucDOCS in the cloud) state-of-the-art computerised Real Estate documentation** for Residential, Rural, and Commercial and Property Management with free iPad app for electronic signing includes Free Law Firm chat line.
17. **Personalised contact with the CEO and Office Administration** for backup and support
18. **Exclusive products and free Auction day material and listing collateral** available online to Members
19. We are at the **forefront of Legislative change** and representation to Government
20. Iconic **brand Sponsors** with benefits exclusive to Members
21. Access to high achievers through our highly regarded **"Breakfast of Champions" Series**
22. **Associate Membership for students** or persons who have under two years practical experience
23. **Affiliate Membership for like-minded professionals**
24. **Free Upcoming Auctions App** – first in Australia promoting Auctioneers and Auctions
25. **Partnership with BusinessSA** for business advice, OHS, trainees and workplace relations (Society Members can join with 50% discount)

**Accelerate your profile to the public with membership of this vibrant body**

**SOCIETY OF AUCTIONEERS & APPRAISERS S.A. INC.**

[www.auctioneers.com.au](http://www.auctioneers.com.au)